

Warch named Macalester Communications Director

St. Paul, Minn. - David Warch has been named Director of Communications at the college, following two years as client services director for the Communications and Public Relations Department. He had served as interim director since April.

“Macalester is fortunate to have found an administrator with David’s breadth of experience in both traditional and electronic communications to lead our communications program,” said Vice President of Advancement Tommy Bonner. “I’m convinced that David is the right person to build upon the great work our communications team has undertaken over the past few years.”

Warch, a 1993 graduate of the Minneapolis College of Art and Design, arrived at Macalester in 2009 as Director of Client Services in Communications and Public Relations. Previously he spent 10 years at Augsburg College in various leadership roles, most recently as the Assistant Vice President for Marketing and Communications and formerly as the Director of Information Technology Services.



“I’m excited about this opportunity at Macalester,” said Warch. “I have enjoyed working with students, faculty, alumni, and staff in both my role as director of client services and as interim director. I look forward to continuing to advance Macalester’s mission and promote the value of a Macalester College education both nationally and internationally.”

Warch, who begins his new duties immediately, supervises a group of 12 professionals and oversees Macalester’s publications, media, website, and marketing initiatives. He will also serve as the college spokesperson and advise President Brian Rosenberg and other key officials.

Warch succeeds former Director of Communications Amy Phenix ’88, who left last spring to become chief of staff for University of Minnesota President Eric Kaler.

Macalester College, founded in 1874, is a national liberal arts college with a full-time enrollment of 1,985 students. Macalester is nationally recognized for its long-standing commitment to academic excellence, internationalism, multiculturalism and civic engagement. Learn more at [macalester.edu](http://www.macalester.edu) (<http://www.macalester.edu/>)

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